Resume

Santi Ventura

General Roca, Río Negro, Argentina santiventura.96@gmail.com santiventura.com

I design digital products, design systems, brands, and websites. I like understanding the problem, organizing information, and simplifying the experience, working closely with developers to bring design decisions into the actual product.

Experience

LizzyAI
2025–2026

Founding team designer

As the team's sole designer, I worked across brand, web, and product. I designed the HR Dashboard, interviews, scorecards, onboarding, and candidate and recruiter flows, documenting decisions alongside engineering.

Paisanos
2021–2025

Product Designer

Worked on digital products for brands including RUS Seguros, Claro Pay, and Boca Juniors. Designed interfaces and design systems, collaborating with developers on components and their implementation.

Sirvana AI
Jul–Sep 2024

Product Designer · Freelance

Created a design system to support new features and worked on rebranding for a startup during its product redesign.

Join Amply
2023–2024

Web & Brand Designer

Worked on branding and websites at a US agency, contributing to projects implemented in Webflow.

Yungle
Oct 2023–Jun 2024

Web & Brand Designer

Designed brands and websites for a Mexico-based agency, contributing to projects implemented in Webflow.

Education

Visual Design
2017–2021

Universidad Nacional de Río Negro

English · B1

Developed my English communication skills over two years at LizzyAI, where English was the team's working language.

Practice & tools

Design

Digital products · UI/UX · Design systems · Prototyping · Branding · Web design

Tools

Figma · Codex · Webflow · Notion · GitHub · Vercel